

On Wednesday, December 2, 2009, The House Oversight and Government Reform Committee held a hearing titled: "Will Arbitron's Personal People Meter Silence Minority Owned Radio Stations?" The hearing examined whether Arbitron's use of the Portable People Meter (PPM) accurately measures radio audience listenership and whether Arbitron's use of the PPM has a disproportionately negative impact on radio stations owned by minorities or targeted toward minority listeners.

The hearing took place at 10:00 a.m. in room 2154 Rayburn House Office Building.

To view a webcast of the hearing, [CLICK HERE](#)

The witnesses scheduled to testify were:

Panel I

Mr. Michael Skarzynski
President and Chief Executive Officer
Arbitron, Inc.

Ms. Ceril Shagrin
Executive Vice President, Corporate Research Division
Univision Communications, Inc.

Mr. David Honig
President and Executive Director
Minority Media and Telecom Council

Mr. George Ivie
Chief Executive Officer
Media Rating Council

Panel II

Mr. Charles Warfield
President and Chief Operating Officer
ICBC Holdings, Inc.

Ms. Jessica Pantanini
Chief Operating Officer
Bromley Communications, Inc.

Mr. Frank Flores
Chief Revenue Officer and New York Market Manager
Spanish Broadcasting System

Mr. Alfred C. Liggins, III
Chief Executive Officer and President
Radio One, Inc.

Documents and Links

[Opening Statement of Chairman Edolphus Towns](#)

[Prepared Testimony of Mr. Michael Skarzynski](#)

[Prepared Testimony of Ms. Ceril Shagrin](#)

[Prepared Testimony of Mr. David Honig](#)

[Prepared Testimony of Mr. George Ivie](#)

[Prepared Testimony of Mr. Charles Warfield](#)

[Prepared Testimony of Ms. Jessica Pantanini](#)

[Prepared Testimony of Mr. Frank Flores](#)

[Prepared Testimony of Mr. Alfred C. Liggins, III](#)

